

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1. (currently amended) An electronic commerce goods ordering method comprising:

storing in a list of commodity names and promotion points corresponding to said commodity names;

specifying broad conditions criterions for ordering a desired commodity by a consumer;

searching a database for commodities having definite specifications meeting the broad conditions said criterions specified by the consumer;

determining the priority level of commodities found by said search, on the basis of said promotion points stored in said list prioritizing the commodities found by said searching based on a distributor's sales strategy; and

displaying to the consumer a subset of the commodities found by said search, in the order of said determined above a predetermined distributor set priority level.

2. (currently amended) The electronic commerce goods ordering method according to claim 1, wherein:

said list of commodities is related to one of a plurality of levels of processing;

the consumer, when ordering, is prompted to specify a category of a plurality of categories one level of said plurality of levels, said plurality of levels comprising a ["]] complete product,[["]] a ["]]] set of components,[["]] or ["]]] discrete components[.".]]; and

said priority level of commodities are determined according to the sum of the promotion points related to said commodities found by said search and the promotion points related to the lower level of processing of said commodities.

3. (original) The electronic commerce goods ordering method according to claim 1, wherein, the consumer, when ordering, is prompted to specify a type of food.

4. (original) The electronic commerce goods ordering method according to Claim 1, wherein, the consumer, when ordering, is prompted to specify a restriction on diet.

5. (original) The electronic commerce goods ordering method according to Claim 1, wherein, the consumer, when ordering, is prompted to specify a price constraint, said price constraint including low, medium, or high.

6-17. (canceled)

18. (new) An electronic commerce goods ordering system comprising:
a list of commodity names and promotion points corresponding to said commodity names;
a criterion specified by a consumer for ordering a commodity;
a means for searching a database for commodities having specifications meeting said criterion specified by the consumer;
a priority level of commodities determined on the basis of said search and said promotion points stored in said list; and
a display showing a subset of the commodities found by said search, in the order of said determined priority level.

19. (new) The electronic commerce goods ordering system of claim 18, wherein:

said list of commodity names and promotion points is related to one of a plurality of levels of processing;
said criterion includes one level of said plurality of levels, said plurality of levels comprising a complete product, a set of components, or discrete components; and

said priority level of commodities are determined according to the sum of the promotion points related to said commodities found by said search and the promotion points related to the lower level of processing of said commodities.

20. (new) The electronic commerce goods ordering system of claim 18, wherein the criterion for ordering a desired commodity specified by a consumer includes a type of food.

21. (new) The electronic commerce goods ordering system of claim 18, wherein the criterion for ordering a desired commodity specified by a consumer includes restrictions on diet.

22. (new) The electronic commerce goods ordering system of claim 18, wherein the criterion for ordering a desired commodity specified by a consumer includes a price constraint, said price constraint including low, medium, or high.